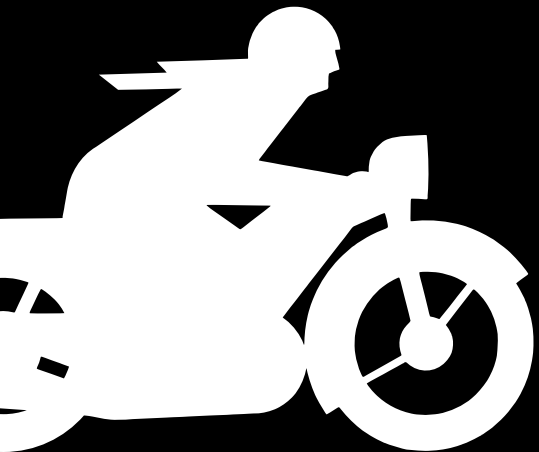


Real riding stories  
and practical  
insights for riders  
across India

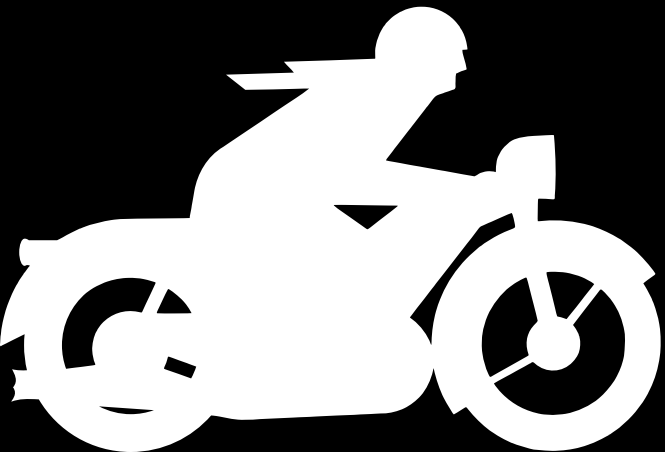


# A rider first motorcycle publication

Let's Ride is built around real-world riding experiences across India.

We focus on practical insights, honest reviews, and stories that reflect how motorcycles are used on Indian roads.

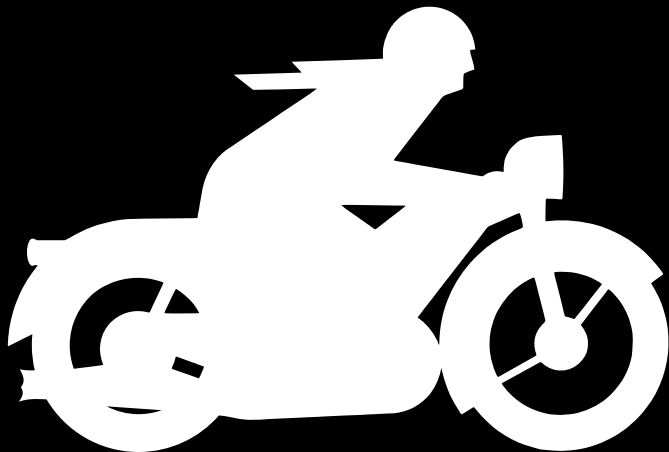
No recycled content. No generic advice.



About the publication

# Editorial focus

- Motorcycle reviews based on real riding
- Long distance and weekend travel stories
- Riding skills and safety insights
- Maintenance and ownership guidance
- Gear that works in Indian conditions

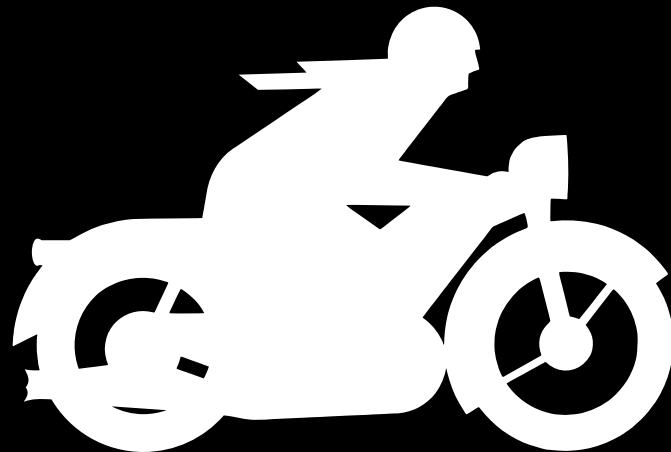


What we cover

# Who we speak to

- Riders aged 20 to 45
- Touring and weekend riders
- Gear conscious buyers
- Riders who value experience over specifications

We are currently in an early growth phase with a focused and engaged rider base.

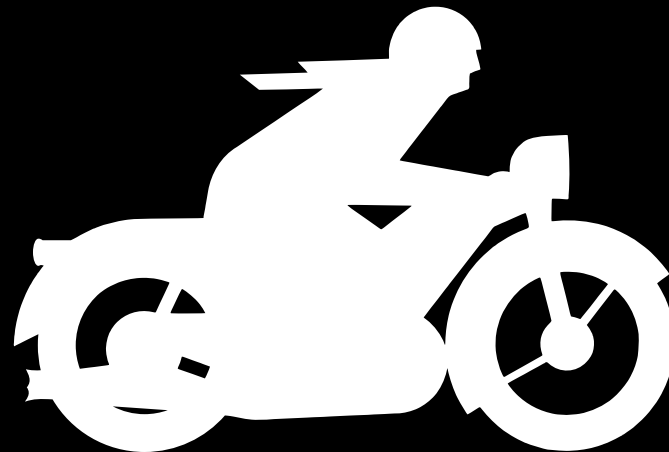


Our  
Audience

# How we create content

- Real riding context over studio impressions
- Long form storytelling over short summaries
- Practical insights over technical jargon
- Editorial integrity over promotional content

Content  
Approach



# Working with Let's Ride

## Sponsored features

In depth editorial features built around real world use of your product.

## Product reviews

Honest reviews based on actual riding conditions.

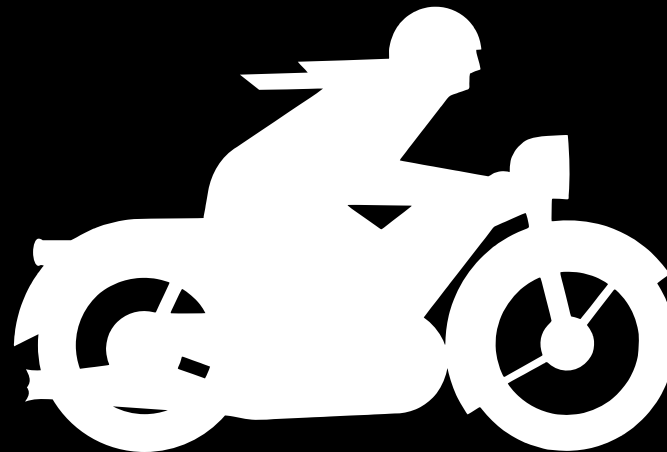
## Brand storytelling

Narrative driven content integrated into real journeys.

## Editorial integrations

Subtle brand presence within relevant content.

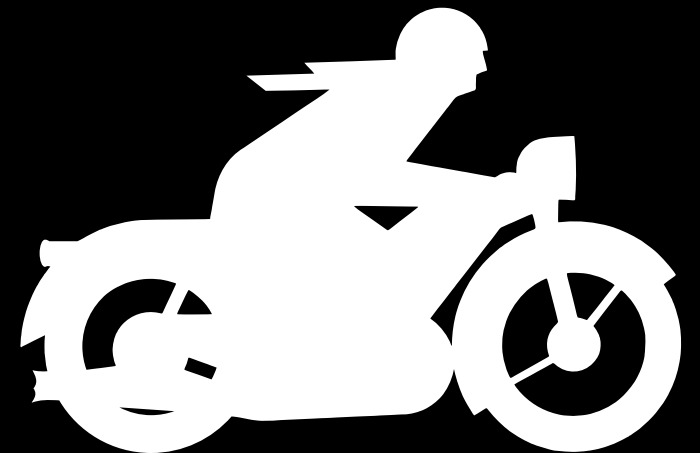
Ways To  
Collaborate



# A focused approach to motorcycle content

- Built for riders who actually ride
- Content designed for long term relevance
- High trust through practical insights
- Clean and non intrusive brand integration

Why Partner With Us



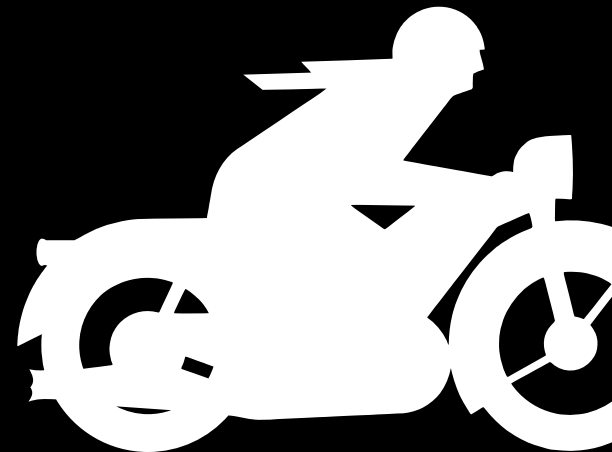
Start a conversation

Email: [letsride@alysunshyn.com](mailto:letsride@alysunshyn.com)

Website: [letsride.alysunshyn.com](http://letsride.alysunshyn.com)

If your brand aligns with real world riding, we would like to hear from you.

Contact





Built for riders who  
actually ride